

**liga**web

We create  Effective Websites

**Web Design**

**E-commerce solutions**

**Content Management Systems**

**SEO & SEM**

**Application Development**

[www.ligaweb.ro](http://www.ligaweb.ro)

# Overview

**Liga Web Design** is a web design agency located in Bucharest, Romania that offers complex online solutions: web design services, presentation websites, e-commerce, online newspapers and magazines, SEO, SEM, logo design and branding for companies of all sizes across many industries.

**The Romanian Academy, Polytechnic University of Bucharest, Cheque Dejeuner, Euro Tire, Butan Gaz and various government institutions** are among our valuable customers.

Whether you are a well established business that needs an online presence make-over, a growing business that wants to consolidate its status or you are just now looking to make an entry into the online market, we can provide you with fine-tuned, cost effective outsourcing solutions that fit your business like a glove!

With Liga Web Design to assist you with your business needs, you do not have to break the bank or be a technology expert to meet the online solution needs of your business.

Our core team is comprised of very talented individuals with extensive experience in using our well-defined and mature design & development process that begins with business analysis and culminates in warranty and maintenance support for the provided solution. From design to development we offer complete solutions that are custom made to meet your individual business goals.

# Tehnologies

- **Testing browsers:** internet Explorer 6.x-8.x, Mozilla Firefox, Google Chrome, Safari, Opera
- **Server-side languages:** PHP, Java 2EE
- **Server-side frameworks:** STRUTS2, Spring, Hibernate, Symphony
- **Client-side scripting:** JavaScript with jQuery as standard library
- **Caching and template engine:** Smarty
- **Markup Languages:** DHTML, XML
- **Styling standards:** CSS
- **Other technologies:** Ajax, RSS
- **Design formats:** .psd, .cdr
- **Database engines:** Oracle, Microsoft SQL, MySql
- **Operating systems:** Microsoft Windows, Mac OS, Symbian, Android, Linux, Microsoft

# Services



## Web design

We provide a wide range of professional graphic design, logo design and website design services that include flash and multimedia presentations. Our team will always provide you with fresh and creative ideas that have a distinctive and eye-catching look.

[office@ligaweb.ro](mailto:office@ligaweb.ro)

[www.ligaweb.ro](http://www.ligaweb.ro)



## E-commerce solutions

We provide e-commerce solutions that will enable you to seamlessly sell your products/services online. Our services include:

- Search engine friendly web design
- Shopping cart/ Secure online payment gateway integration
- Enabling SSL so that your clients can pay for your products/services in a secure manner
- Search engine Optimization and Online Marketing services



## Content Management Systems (CMS)

If you have a website with rapidly and constantly changing content, implementation of a CMS is the way to go. Without a content management system, changing content on a regular basis would be a very expensive option for your company. The best part about using a CMS is that, with just a few clicks, you can change virtually anything on your website, including colors, images, HTML text, fonts and so much more. We provide you with our in house custom made CMS system.



## Search Engine Optimization and Online Marketing (SEO & SEM)

We help you reach your target audience by improving your website's visibility through Search Engine Optimization and website promotion campaigns. Our optimization services include both offline (from the source code, structure and content) and online techniques (directory submission, link building campaigns and social media marketing).



## Application Development

We provide software solutions that are tailor made to suit your individual business needs and requirements. Here is a list of development services we offer:

- Custom application development
- ERPs, CRMs and scientific software solutions
- Mobile application development (Symbian OS, iPhone Apps, Android, Windows Mobile)
- Re-engineering of existing applications to meet current requirements

Our business processes have been audited by UKAS local representative and we have been awarded the ISO 9001:2008 and ISO 27001:2004 certifications.